

Be Part Of A Global Shift Toward Health And Create New Income Opportunities

NATURAL HEALTHCARE



IS THE SU\$TAINABLE PROFIT INDUSTRY OF THE FUTURE

Are you seeking better health, vitality and "symptom free" living?
Are you interested in making money while improving your health?
The New Medicine Foundation (NMF) offers an opportunity for people undergoing their proprietary, science based programs to become HealthStyle Counselors (HSC's or "Health Reps") via the Detoxification Network of America (DNA), its marketing and educational affiliate. Together they are creating THE healthcare company of the future! People seeking weight loss or a new pathway to health will have results and quickly!

The New Medicine Foundation was created to provide natural and efficient health solutions backed by evidence-based scientific data. In a world plagued increasingly by epidemics of chronic adult and childhood diseases, NMF provides education and solutions to people seeking to improve their health. The NMF's approach to health is based upon the three key principles of detoxification, appropriate and conservative hormone balancing, and functional nutritional analysis, restoration and education.

Increasing Toxicity Causes Biochemical Imbalances

Today few people are truly healthy. Toxicity is ubiquitous, pervasive and increasing due to the environment, nutritionally deficient food, and excessive medication. The direct effects are hormonal imbalances, nutritional deficiencies, toxic reactions, inflammation and an overwhelmed body. We are a biochemical mess, and when we feel less than vital and seek help, we are most often treated with more chemicals. The underlying imbalances cause symptoms and are the true causes of most chronic illness, disease, death and even the deficit as the nation is crippled with an unsustainable health care system.

NMF SERVICES	COST*
Ultimate Care Plan** 12 months of Comprehensive Healthcare	\$5,250
Elite Care Plan** 6 Months of Comprehensive Healthcare	\$4,200
Master Care Plan** 3 Months of Comprehensive Healthcare	\$3,150
Basic Care Plan** 6 Weeks of Comprehensive Healthcare	\$2,100
Annual Care Plan** Health Assurance Program	\$1,050
For Male DHEA, Androstenedione, Testosterone, Progesterone, DHT, Estrone, LH, FSH	\$525
For Female DHEA, Progesterone, Testosterone, Estrone, Estradiol, Estriol, LH, FSH	\$525
Adrenal Stress Index (cortisol) and analysis	\$525

*Service fees included saliva testing and detoxification kits and medical analysis.

** Payment plans are available.

Example Expenditures (CNN Money, NY Times, Google Play)	Annual Costs
Annual Medical and Health Related Costs <small>According to a CNN Money article in 2011, American families who are insured through their jobs average health care costs of \$19,393 that year, up 7.3%, or \$1,319 from the previous year, according to independent actuarial and health care consulting firm Milliman Inc</small>	\$19,400
Trip to Disney Frugal (Family of 4)	\$4,180
Trip to Disney Opulent (Family of 4)	\$6,300- \$18,000
Video Games, Cell Phones, Electronics	\$5,000 +

Today as I near 60, I feel like I am 20.

It is only when I look in the mirror that I realize I am not. What a great feeling to wake every morning with such vitality and optimism. What a wonderful thing it is to be able to go to bed at night and get a full night of uninterrupted sleep. I am truly a new person. I searched for years for someone that knew what they were doing when it came to my health and how to keep me out of the sick care system. After listening to him speak, I took a chance. After six weeks, I was so impressed with Dr. Pearson and his program, that I signed up to be an advocate for him and his practice. I am now a HealthStyle Counselor for the New Medicine Foundation. Dr. Pearson has the answers and is changing lives virtually all over the world. People need to know how they too can change their life and stay out of the sick zone.

Donna Appel,
NMF HealthStyle Counselor
Owner of A Voice For Change, Lake Worth, FL

NATURAL HEALTH CARE YOUR SUSTAINABLE PROFIT

Saliva and Blood Testing – A Scientific Approach

NMF starts working with each individual by examining biochemical markers from saliva and blood tests. Saliva tests are extremely precise for many of the most common hormones and use cellular fluid which is the most accurate representation of what's happening in the body. Blood is transport fluid for those hormones and very accurate for many other more commonly tested markers. Using comprehensive, accurate and efficient testing and other analysis we are able to evaluate a patient's biomarkers and prescribe incredibly effective solutions to their individual health challenges. All of this happens under a physician's care. The physician then prescribes natural, bio-identical hormones or other supplements as needed for the individual. Your growing team of health professionals will be involved as well with your recruitment and management. NMF is building the healthcare team of the future as it delivers health and prosperity for all.

CellCenter™ Detoxification Program

Once an individual undergoes analysis and is medically cleared, NMF's proprietary cellular detoxification protocol is most often prescribed. After the comprehensive initial biochemical workup is obtained, analyzed and evaluated, we can determine each individual's precise needs, and the client can begin the journey back to health with the CellCenter™ Detoxification Program. This program is based upon proprietary organic detoxification, renewal on a cellular level, and total body rebalancing when combined

with the other key tenants of NMF healthcare treatment. As a result of true lipophilic detoxification, body toxins and hormonal excesses are removed, which is a key step in restoring biochemical balance and ensuring patient satisfaction and adherence to a more sustainable healthstyle. Obesity, hypertension, diabetes, high cholesterol, and most other physical and mental "illnesses" are effectively reversed as biochemical balance is restored and the body is put back on the path to regaining its true health and the security and happiness that results from the body being healthy.' CellCenter™ is the absolute gold standard for the future of humanity's medical detoxification needs.

High Quality Bio-Identical Hormone Compounds

PureCell™ is NMF's standardized prescription bio-identical hormone compounds, detoxification agents, and nutritional replacement products. Our partner pharmacies use only the highest quality compounds which they prepare for each individual. These products are important to set a standard to be followed by this largely unregulated segment of the industry. Biochemical effectiveness is an absolute necessity in creating a true and widely accepted new movement in healthcare. Much of the lack of tolerance for non-traditional care today is due to the lack of a standard for necessary biochemical deficiency treatments and products. PureCell™ products have met the NMF's standards for effectiveness and quality.

Costs	Traditional Sick Care	Comparable Alternative Treatment	NMF Treatment	NMF Healthcare Savings
INSURANCE	\$250-\$500 Per Person / Per Month	Advice Often Not Given	\$100-\$150 Catastrophic + \$99 NMF Health Assurance program	\$50-\$300 Monthly Per Person
COST TO RECLAIM HEALTH	Never	\$3,000-\$6,000 Repeated Single Evaluations	\$2,100-\$5,250 One Time Investment	Thousands for Repeat Evaluations and Health Treatments
TIME TO RECLAIM FULL VITALITY	Never	Years if Ever / Only 10-50% Potential Improvement	Weeks to Months 75-100% (90% Average)	Years of Life Enjoyment
DOCTOR VISITS	\$50-\$100 Several Times Yearly	\$250-\$500 Several Times Yearly	\$0 (\$75 - \$125) for Rare Acute Care	Thousands Yearly
FOOD AND LIFE-STYLE COSTS	\$200-\$500+ Food Habits Monthly	Significant Savings	Savings More than Pay for Treatment	Thousands Yearly
MEDICATION COSTS	\$50-\$500+ Monthly	Significant Savings	Typically Complete Removal of All Meds	Hundreds to Thousands Yearly
SUPPLEMENT COSTS	\$50-\$100+ Random Supplements	\$100-\$1,000 + Random Supplements	\$100-\$300 Specific Supplements Only	Hundreds to Thousands
CHRONIC ILLNESS COSTS	95% Medical Bankruptcy	Reduction but Still Typical Chronic Illness	Extremely Low Chance of Chronic Illness!	Life Savings, Avoid Medical Bankruptcy
TRUE HEALTH / LIFE ENJOYMENT	POOR	BETTER	EXTREME VITALITY	PRICELESS
LIFETIME COSTS	Excessive Monthly Waste	Reduced but Replaced with Excessive Supplements	Sustainable Healthy Low Cost Living	Extreme Life Saving, Sustainable Living and Avoidance of Medical Bankruptcy



Health Reps....the drug reps of the future

Live A Life With Purpose

- Help others regain true health. Educate entire families, physicians, and communities on healthy sustainable lifestyles. Contribute to a truly sustainable human future.
- Help enable human and global detoxification. Represent medically guided health programs. Be a part of natural healthcare with science and integrity.

Personal Health Gain

- Reclaim your own personal health. Share true health with friends and family. Experience your full potential with complete health and vitality.

Inexpensive Business Opportunity

- Receive your Health Rep training at the same time! Both for less than \$3k total. Nowhere else can you gain such value and opportunity. Immediately receive your own DNA personalized website, starter business cards, and initial literature and training free!
- Direct income opportunity coaching others. Rewarding fees are earned per health service coached.
- Managerial (co-counseling) fees for personal health team coaches (past clients).
- Executive level income for recruiting, coaching, and managing practitioners in personal health team and clinic.
- Executive health bonuses each month based on overall productivity and cumulative health services managed by personal health team.
- Ability to earn true 6 figure executive income and beyond.

Perfect Timing

- Natural healthcare is the way of the future. More money is spent out of pocket on natural healthcare than traditional drug and surgery based care.
- Traditional healthcare is imploding under its own unsustainable and consumptive weight of expense and chronic illness.
- Alternative and natural healthcare needs the medical and scientific collaborative leadership of the New Medicine Foundation.
- A new health assurance system is needed to replace the failing health insurance system, bankrupt Medicare and Medicaid systems, as well as the proposed new healthcare system.
- NMF is an established organization in its 5th year, and poised to explode.
- NMF recently became international, in over half a dozen countries and is able to expand into countless additional international markets.

Join A Unique Service & Organization

- NMF / DNA is the only medically backed organization of its kind, is very new and able to deliver effective, science-backed, affordable natural care virtually, WORLDWIDE
- Recently became an international company, in over half a dozen countries and able to expand into countless additional international markets.
- Able to incorporate natural health conscious people of ALL backgrounds into ONE family minded organization.
- From health coaches to licensed healthcare professionals of all degrees and backgrounds, NMF will align all towards one goal of global sustainable natural healthcare.

Join DNA for personal health, for prosperity in helping others, and to help build the only organization with the potential to truly change the future and bring humanity back on track to vitality and sustainability.



There are three levels of HealthStyle Counselors who earn income based on their productivity and healing expertise.

Health Reps may also earn income selling NMF recommended nutritional products at full commission from wholesale pricing.

**ENTRY LEVEL
HEALTH REPS**
\$2,000-\$3,000* monthly

- Coach Clients

Work with your co-counselor as you learn to build your team of interested health seekers.

**SENIOR
HEALTH REPS**
\$5,000-\$10,000* monthly

- Coach Clients
- Coach/Manage health reps as you build your health center.

Enjoy more independence as you begin marketing to and educating practitioners into their full potential as NMF team members.

**EXECUTIVE
HEALTH REPS**
\$20,000-\$30,000* monthly

- Coach Clients
- Coach/Manage health reps,
- Recruit & Educate
- Manage Physicians (MDs, DOs etc.)
- Manage Affiliate Practitioners (DCs, NDs, etc.)

As an Executive HSC you can fully expand your potential helping countless others as you complete your health center and recruit and manage physicians into the NMF family.

Reap the benefits of three levels of earned income.

There is also a monthly bonus system at this level.

** Approx. projected monthly earnings*